



PERRY STACKELBERG, INC.

DEALER
MANAGEMENT
SOLUTIONS
& CONSULTING

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Advisor CP Sales Report

Here's a report that every Service Manager can appreciate! With the Advisor CP Sales (ACPS) report, you can now track the services and parts your advisors are selling every day. It's easy to run and each report view is formatted to fit on one sheet of paper.

Makes a Great Coaching Tool!

Don't wait until the end of the month to figure out what each advisor sold. With the ACPS report, you can coach your advisors every day on those operations they need to focus on.

Track Technician Sales & Tire Sales Too!

The ACPS report also tracks operation sales by technician. It's an **easy way to track and promote spiffs!**

The program can be customized to identify and recap tire sales by advisor. Up to 100 operation codes and 20 part groups can be listed.

Easily Analyze Results

You can review the details of each job including labour sale, cost, gross profit and effective labour rate. Want to find all the jobs where the gross profit was less than 30%? It's easy with the ACPS report!

Simplifies Performance Group Reporting

Most performance groups and manufacturers ask service managers to prepare monthly reports of services sold, hours per RO and labour sales by advisor. The ACPS gives you this information and because its in Excel, can even be linked to other Excel workbooks.

A <u>flexible</u> tool that gives you the <u>information you want to see</u> at a glance.

Simple to Use - Run as Often as You Like!

- 1. **Run** our program to extract data from your system.
- 2. **Open** the report to update the numbers.
- 3. **Analyze** and **Print** the results!

You can run the report at any time of day, as often as you want to. The data comes from the Service area...no need to wait for Accounting to update the Repair Orders.

For more information on the Advisor CP Sales Report or other products and services we offer please contact:

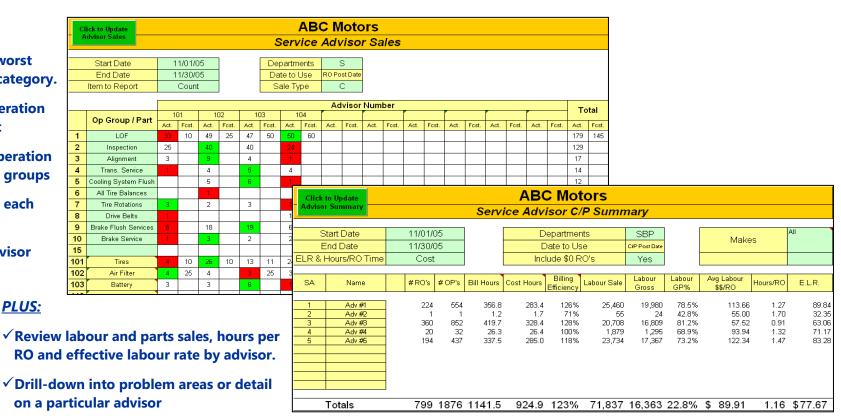
perry.stackelberg@dmspro.net

Advisor CP Sales Report

YOU CAN:

- √ Highlight best and worst performers in each category.
- **✓** Track only those operation codes that you want
- ✓ Include up to 100 operation groups and 20 parts groups
- ✓ Establish targets for each Advisor.
- √Track up-sells by advisor and technician.

PLUS:



"The Advisor CP Sales report has greatly reduced the amount of time I spend each day gathering and reviewing the previous day's business. The report gives me a quick and accurate picture of the performance of my advisors and technicians, and it shows me at a glance where improvement is required. I would highly recommend this report to anyone who wants to truly measure the performance of their Service Department in a format that is easily readable. It is well worth the money."

Barry Gottfried Service Manager, Gauthier Chrysler Utilizes data from your system and gives you the flexibility to track what you want.

The result...information you want to see at a glance.

ADVISOR CP SALES REPORT PRICING:

One time licence, setup and installation: \$849 Support: \$59 per month