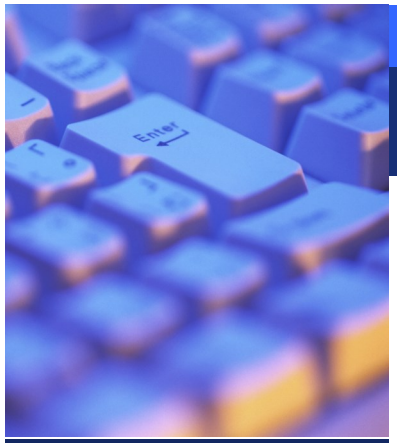


PERRY STACKELBERG, INC.

DEALER MANAGEMENT SOLUTIONS & CONSULTING

Visit us at:
perrystackelberg.com

Member of the DMSPro network

DMSPro

MAR *Automate*

The MOPAR® Advantage Rewards (MAR) program is an excellent way to motivate your Service Advisors and Technicians. Points are earned whenever qualifying products or services are sold. Points can be redeemed for any number of products...like tools...or home theatres...or even an RRSP purchase!

Without **MAR *Automate***, RO data must be manually collected and keyed into the MAR website. This can be time consuming and can result in errors.

The **MAR *Automate*** program from Perry Stackelberg, Inc. ***eliminates this hurdle!*** It electronically extracts RO data from your DMS, formats it and then allows you to up-load the data to moparadvantage.ca.

With **MAR *Automate*** you can **process a month's worth of repair orders in minutes!**

Upload Data Weekly or Monthly

Instead of keying RO data into the website daily, the MAR *Automate* program can be run as often as desired. The electronic transfer of 30 days worth of RO data takes about the same time as one day's worth, so you can run the program on your schedule.

Quarterly Program Updates

Chrysler may change the items for which it awards points from one quarter to the next. Your quarterly subscription fee keeps your program updated to ensure you are always tracking the correct items.

Simple to Use - Just a few easy steps!

1. ***Extract*** data from your dealer management system.
2. ***Open*** the report to format the data.
3. ***Login*** to moparadvantage.ca.
4. ***Click*** on Metric Submissions and upload the data file.

For more information on
MAR *Automate*
or other products and services we offer please contact:
perry.stackelberg@dmspro.net

It saves you time and improves accuracy.
Makes the administration of the MOPAR® Advantage Rewards program easy.
A "must-have" piece of software for every Chrysler dealer!

© Copyright 2008-2023 Perry Stackelberg, Inc. All rights reserved.

DMSPro MAR Automate

Click to Reset AutoFilters | Print Mopar Advantage Rewards

ABC Motors

MAR Detail

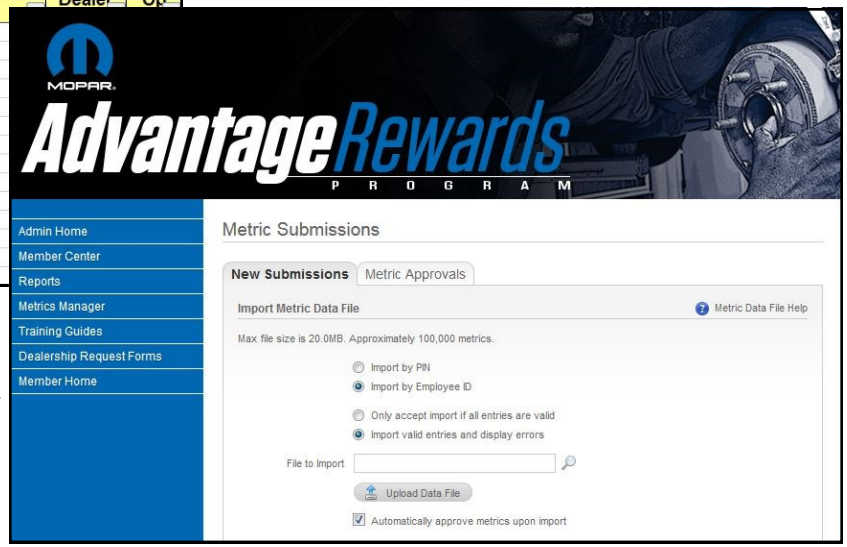
1. Export Mopar Advantage Rewards

2. Go to MOPAR Advantage Rewards Website

Last Update		4/12/16 1:08 PM				Totals		174	167			
RO #	Dept	Part Info / Op Code	Group	Sale Type	Adv. #	RO Open Date	C/P Post Date	Qty	Serial #	Tech #	Corp / Dealer	Part / Op
10500	S	53032404AB FILTER-AIR 14-029-008	Air Filters	C	10252	4/1/16	4/1/16	1	DS686806	952		
10501	S	4861737AA FILTER-AIR 14-029-008	Air Filters	C	2143	4/1/16	4/1/16	1	FR563950	854		
10502	S	53032404AB FILTER-AIR 14-029-008	Air Filters	C	10252	4/1/16	4/6/16	1	ES308448	254		
10503	S	53004383AB FILTER-AIR 14-029-008	Air Filters	C	10252	4/1/16	4/4/16	1	AS166642	854		
10504	S	4861756AA FILTER-AIR 14-029-008	Air Filters	C	10252	4/1/16	4/4/16	1	DC626240	301		
10505	S	53034051AB FILTER-AIR 14-029-008	Air Filters	C	10252	4/4/16	4/4/16	1	FG664191	952		
10506	S	4891694AA FILTER-AIR 14-029-008	Air Filters	C	2143	4/4/16	4/4/16	1	7D525868	952		
10507	S	68257791AA FILTER-AIR 14-029-008	Air Filters	C	10252	4/5/16	4/5/16	1	CL228798	952		
10508	S	53034051AB FILTER-AIR 14-029-008	Air Filters	C	10252	4/5/16	4/7/16	1	EG198808	103		
10509	S	68223044AA FILTER-CABIN AI 14-029-008	Air Filters	C	2143	4/6/16	4/6/16	1	FN511494	363		
10510	S	4627127AB FILTER-AIR 14-029-008	Air Filters	C	254	4/6/16	4/8/16	1	DD301165	952		
10511	S	4861746AB FILTER-AIR 14-029-008	Air Filters	C	10252	4/6/16	4/6/16	1	DH694411	952		
10512	S	4861737AA FILTER-AIR 14-029-008	Air Filters	C	43773	4/6/16	4/11/16	1	CR214474	301		
10513	S	53032404AB FILTER-AIR 14-029-008	Air Filters	C	10252	4/6/16	4/7/16	1	FG514383	854		

Open the report created by our program to export the data.

Login to MOPAR Advantage Rewards and upload the data.



"The program Perry has developed allows us to quickly and easily capture our MOPAR Advantage Rewards sales so that we can upload them to the Chrysler website. Each quarter, as Chrysler changes the incentive line-up , Perry sends us an update. The quarterly update and support fee of $300 is good value. This program has saved us countless hours of tracking and keypunching. Every Chrysler Service Manager needs this tool!"

Barry Gottfried
Service Manager, Gauthier Chrysler

"The MAR Automate program has made the administration of the MOPAR Advantage program easy. Before Perry installed his program, I was having each of my advisors key in their RO data on the MOPAR Advantage Rewards website. Each of them was spending up to 40 minutes a day collecting and re-keying information that was already in Reynolds. We now run a program once a week that uploads all the RO's to the website - and it only takes 10 minutes! Additionally, the sales data provides key information as to which advisors are selling what items & allows for easy comparison. This is definitely a must-have piece of software."

Sam Fairhall

MAR Automate Pricing:
One time licence, setup and installation: $250
Updates & support: $300 per quarter
Available for Reynolds, CDK, PBS and Serti systems.

© Copyright 2008-2023 Perry Stackelberg, Inc. All rights reserved.